
























Shark-A-Thon 2024 Sponsorship Benefits

Jan Schiff Elementary

Benefits	Whale Shark \$2,500	Tiger Shark \$1,000	Bull Shark \$500	Leopard Shark \$250
One-time Tuesday folder Flyer inclusion, Flyer provided by sponsor. (Tuesday folders are sent home with every JSE child (830), for families to review whereby a parent/guardian is required to sign)				
One-time Sponsor logo placement/highlight/blurb to be included in Schiff Shark News (monthly newsletter distributed to all subscribing Shark families)				
Prominent placement of sponsor logo on Shark-a-thon materials (banners, promotional materials, T-shirt, website)				
Recognition on school marquee and by the DJ during the event				
One-time recognition on FINZ-TV (morning announcement broadcast) as "Shark-A-Thon presented by..."				
Recognition on Schiff PTO Facebook page with a link to Sponsors' website				
Opportunity to have a sponsorship table at event to distribute information or giveaways				
Option to hang a sponsor banner on the day of the event, banner provided by sponsor				
Recognition on Schiff PTO Website				
Company logo or name on the back of Shark-a-thon T-shirt and recognition in school yearbook	Logo	Logo	Name	Name
Shark-a-thon tickets for games and activities	250	100	50	25
Company logo on Shark-a-thon banner	Logo	Logo	Name	Name
Promotional signage on the day of event (promotional signage provided by the company)				

Sponsorship deadline: February 9, 2024

Artwork Requirements: Logo Formats: .jpg, .png or high resolution PDF file

Please submit artwork no later than Friday, **February 9, 2024** to president@schiffpto.org

For more information, please contact Jamie Rivera at schifftreasurer@gmail.com