



## Jan Schiff Elementary PTO



Schiff Elementary PTO • 7400 Discovery Lane, Missouri City, TX 77459 • (281) 634-9450 • [www.schiffpto.org](http://www.schiffpto.org)

October 30, 2024

Dear Community Business Leader,

We are excited at the return of Jan Schiff Elementary's Shark-A-Thon! After a hiatus due to various challenges, including the COVID-19 pandemic, our signature fundraising event made a triumphant comeback, thanks to the unwavering support of community leaders like you. The resounding success of last year's event has reinvigorated our school and local community, setting a new standard for this beloved tradition.

As we look ahead to Shark-A-Thon 2025, we invite your business to play a crucial role in continuing this important legacy. Your support will directly fund essential educational experiences, including field trips, classroom supplies, teacher appreciation events, STEM/Literacy nights, and vital educational tools. Shark-a-thon played a vital role in our school's ability to resurface the playground concrete over the summer. By partnering with us, you'll be investing in the future of our students and our community.

Shark-A-Thon is a carnival and auction that is expected to host over 1100 kids and their families for a fun filled night of food, games, and play. As such, Shark-A-Thon is an excellent opportunity for corporate visibility and community involvement for our sponsors. With sponsorship levels ranging from \$250 - \$2,500, your business can partner with the Schiff PTO as we continue to enhance the learning environment at Schiff.

We hope you will consider being a Corporate Sponsor and/or donating an item to our Silent Auction. Shark-A-Thon is scheduled for Friday, **April 4, 2025, from 5-8pm**. We hope to raise at least \$50,000 for school enhancement projects. **Please find a detailed description of corporate sponsorship levels and payment options on the enclosed page. We appreciate your response no later than February 28, 2025, so that we may recognize you in our promotional materials.**

We understand that cash sponsorship may not always be feasible, but we would love to invite you to support us in a different way. Would you be open to donating an item or service from your business for our auction? The proceeds from the auction will go directly toward supporting Shark-A-Thon, and it would be a wonderful way to showcase your products/services to our attendees while making a meaningful contribution.

We sincerely hope you'll consider joining us as a sponsor for Shark-A-Thon 2025, helping us build on last year's momentum and create an even more impactful event for our school community. Sponsors are asked to complete the attached response forms and submit it in the envelope provided. Instructions for submitting logos and ads can also be found on the Sponsorship Benefits Form. If you have any questions, please contact Rosalind Lewis at [president@schiffpto.org](mailto:president@schiffpto.org).

Thank you for your time and consideration. Your support is greatly appreciated by the Schiff PTO.

Swimmingly,

Rosalind Lewis

PTO President, Jan Schiff Elementary School